

Second Annual Financial Literacy Leadership Conference

Presented by the Society for Financial Education and Professional Development, Inc.

October 5-6, 2009

Grand Hyatt Washington
1000 H Street, NW
Washington, DC

Conference Schedule

Monday, October 5, 2009

8:00am – 9:00am	Continental Breakfast/Registration
9:00am – 10:15am	General Assembly/Opening Session
	<u>Conference Overview – Theodore Daniels</u> President and CEO, Society for Financial Education and Professional Development, Inc.
	<u>Welcome Remarks from the White House - Elizabeth Vale</u> Business Liaison, White House Office of Public Engagement and Executive Director, White House Business Council
	<u>Keynote Speaker - Michelle Greene</u> Deputy Assistant Secretary, Office of Financial Education, U. S. Department of Treasury
10:15am – 10:30am	Break
10:30am – 11:45am	Workshop I: Infusing Financial Education into the Workplace
10:30am – 11:45am	Workshop II: Key Components of Financial Literacy Programs and Strategies for Creating Sustainable Financial Education Programs
12:00pm – 1:30pm	<u>Luncheon Speaker - Olivia Mellan</u> Author, Money Coach, and Psychotherapist
2:00pm – 3:15pm	Workshop III: Innovative Strategies to Infuse Financial Education in Primary, Secondary, and Post-Secondary Schools



Second Annual Financial Literacy Leadership Conference

Presented by the Society for Financial Education and Professional Development, Inc.

- | | |
|-----------------|---|
| 2:00pm – 3:15pm | Workshop IV: Using Social Media and the Web for Financial Education Programs |
| 3:15pm – 3:30pm | Break |
| 3:30pm – 4:45pm | Workshop V: Best Practices/Methods of Providing Teach-the-Teacher or Train-the-Trainer Training |
| 3:30pm – 4:45pm | Workshop VI: Consumers' View of Effective Financial Literacy Programs |

Tuesday, October 6, 2009

- | | |
|-------------------|--|
| 8:00am – 8:45am | Continental Breakfast/Registration |
| 8:45am – 10:00am | Legislative Update - Financial Literacy Bills and Consumer Protection Laws |
| 10:00am – 11:15am | Retirement Security Coalition Advisory Board Listening Session |
| 11:30am – 12:00pm | Closing Remarks and Wrap Up Session |