

## **Candice D. Austin, Program Manager**

Candice Austin is the program manager at the Society of Financial Education and Professional Development (SFE&PD). In this capacity, Candice directed efforts and served as a primary contact for the development and implementation of the organization's 10<sup>th</sup> Annual Financial Literacy Leadership Conference and Anniversary Celebration. She is also responsible for creating action plans for securing funding for financial literacy programs and determining effective means of outreach. Candice believes in providing outstanding services and programs about the importance of financial literacy and the need for effective financial education.

Before joining SFE&PD, Candice was the director of public affairs and member engagement for the National Association of Manufacturers (NAM). In this role, Candice played an instrumental role in advocacy, grassroots outreach, and coalition building of the association. She directed efforts and served as primary contact for the National Public Affairs Steering Committee (NPASC), a group of 150 corporate public affairs and government relations executives from NAM member companies. Candice also was instrumental in the planning, development, and execution of key events, including the association's annual legislative fly-in, annual public affairs conference, executive leadership program, NPASC quarterly meetings, and in-district congressional award events and dialogues.

Ms. Austin was a prior congressional staffer for Representative Steny H. Hoyer (MD-05) and worked for the State of Maryland in the Governor's Office.

Candice is a graduate of Frostburg State University with a BS in Political Science and Justice Studies and has a master's degree in Business Administration from the University of Maryland.