

Una Daniels-Edwards, Vice President, Program Management

As Vice President of the Society for Financial Education and Professional Development (SFE&PD), Una is in charge of the Society's day-to-day management and strategic program oversight. She oversees the execution of the Society's Annual Financial Literacy Leadership Conference, and she also is responsible for recruiting and credentialing instructors and workshop facilitators.

Una Daniels-Edwards has a strong commitment to financial literacy and uses her business expertise to ensure that SFE&PD achieves its educational and professional development goals. Whether an individual needs help finding a financial literacy coach/program or designing and coordinating financial literacy programs, Una has a solution.

Una's ability to provide impeccable service has spun the success of many SFE&PD programs and services, including the Society's widely acclaimed Mind Over Money Skills program. Una also makes sure the organization meets the compliance requirements of their grantors.

Prior to SFE&PD, Una worked for a number of years in the corporate financial and investment services sector, where her responsibilities included investor relations, shareholder communications with retail investors, marketing, research, media relations, and client services.

Una is a graduate of University of Maryland College Park with a degree in Business Administration.