Our Mission
The Society of Financial Education and Professional Development (SFE&PD) is a non-profit organization on a mission to enhance financial and economic literacy in the United States, and promote professional development for individuals of all ages.

Core Values
• Progressive and innovative to ensure individual and organization success
• Satisfy our commitments
• Focused on customer service
• Add value to our partners' programs and initiatives
• Utilize the talents to achieve improvements to our partners' needs
• Seek ways to enhance our knowledge and experience to ensure that we are at all times ready to meet the needs of individuals and partners

History and Expertise
The Society for Financial Education and Professional Development (SFE&PD) is a non-profit that works to improve financial literacy, a critical part of an individual’s education. Established in 1998, SFE&PD was one of the first educational nonprofits to deliver customized financial literacy programs and professional development opportunities for educational institutions.

SFE&PD, the brainchild of Theodore “Ted” Daniels, who realized that many Americans, especially underserved populations and first-generation college students, did not have the financial knowledge to maximize and manage their financial resources. Using his expertise in financial management, Daniels started a financial literacy nonprofit to address this issue and teach financial management skills to individuals of all ages and backgrounds.

Enhancing financial and professional growth....
SFE&PD also provides strategic guidance to help organizations with their financial literacy efforts. SFE&PD conducts financial education training in the workplace for the Federal government and private organizations and has expanded its expertise to include the development of financial literacy curricula for government, corporate clients and educational groups since 2001. SFE&PD has presented past and present financial management seminars to schools and colleges, primarily at Historically Black Colleges and Universities (HBCUs).

SFE&PD also hosts an innovative Annual Financial Literacy Leadership Conference for educators, policy makers, nonprofits, the private sector and interested citizens to share best practices. New strategies and techniques are identified on specific topics covered by noted financial experts.

Seminars and Workshops
SFE&PD develops and presents a series of seminars called “Mind Over Money Skills,” which includes “Credit Management” and “Personal Money Management” seminars/workshops for college students, the faith-based community, and employees in the workplace. Investor Education and Homeownership seminars and webinars are also presented for students and professionals.

Financial Education Seminars Results
SFE&PD’s customized seminars are designed to teach individuals the strategies and intricacies of personal financial management that they may not get elsewhere (or learn too late). Through these dynamic financial literacy seminars and workshops, people gain a better understanding of personal finance as well as practical financial management strategies and financial planning for a lifetime. Armed with financial knowledge, individuals can make informed decisions regarding credit, spending, saving, investing, retirement planning, estate planning, and other personal financial matters.

Financial Literacy for Faith-Based Institutions and Divinity Schools
- Student Loan Management
- Investment Allocations
- E...