

# Financial Literacy for Communities

*Enhancing Financial and Economic Growth*

The Society for Financial Education and Professional Development (SFE&PD) develops and presents customized financial literacy training for groups at schools, libraries, Job Corps, churches, and community centers. We offer innovative financial education workshops and seminars for groups in communities nationwide. The trainings are designed to increase the financial knowledge of participants and help them to make informed financial decisions for their long-term financial well-being. We teach individuals how to manage their personal finances and our seminars/workshops provide useful tools to help people reach their goals.

## **Our seminars/workshops, developed for small and large groups, focus on:**

- Practical applications of personal money management concepts to increase the financial knowledge of participants.
- Tailored learning for a range of individuals, backgrounds and demographics.
- Research-based national data to ensure each session is relevant to each group.
- Interactive design with a dynamic format to engage audiences and encourage thoughtful decision-making.
- Results that give attendees knowledge and skills for financial planning and growth.
- Highly-skilled instructors – experienced Certified Financial Planners, Financial Advisors, CPAs, authors, and other professionals in finance, investments, estate planning, professional development, and related fields.
- Customized instruction for face-to-face presentations and webinars.

## **Financial Education Training**

Budgeting & Establishing Financial Goals

Personal Money Management

Retirement Planning

Estate Planning

Investor Education

Credit Management

Financial Coaching

Home Ownership

Banking and Investing

Auto Finance

SFE&PD's seminars are recognized by the U.S. Department of the Treasury's Office of Financial Education for meeting their criteria for financial education programs.

*SFE&PD is a leading financial literacy and professional development nonprofit organization on a mission to enhance financial and economic literacy in the United States and to provide training to help individuals to achieve their financial and professional goals. We conduct successful financial education initiatives nationwide and teach money management skills to individuals of all ages and backgrounds.*



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