KIDDYNAMICS: AN ECONOMICS CURRICULUM FOR YOUNG LEARNERS

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The views expressed today are our own and do not necessarily reflect the positions of the Federal Reserve Bank of St. Louis or the Federal Reserve System.
Why Early Economic and Financial Education?

- Children often have misconceptions about their economic world
- Young children can and do learn economics and personal finance
- Often children form their financial habits by the age of 7
- Economics and personal finance are “the business of everyday life”
- Economics and personal finance should be taught as other disciplines are
Lessons

- **Betty Bunny Wants Everything** by Michael B. Kaplan
  - Choice — Wants — Scarcity
- **Dr. Seuss’s ABC: An Amazing Alphabet Book!** by Dr. Seuss
  - Goods — Services
- **An Orange in January** by Dianna Hutts Aston
  - Consumer — Producer
- **Just Saving My Money** by Mercer Mayer
  - Bank — Money
- **You Can’t Buy a Dinosaur with a Dime** by Harriet Ziefert
  - Saving — Spending
Why Kiddynomics?

• In addition to economic and personal finance content, all Kiddynomics lessons incorporate:
  – Literacy;
  – School-readiness skills;
  – Songs; and
  – Extension activities.
And...

• It’s award winning!
• Received the 2016 Curriculum Gold Award from the National Association of Economic Educators.
You Can’t Buy a Dinosaur with a Dime

**Economic Concepts**
- Saving
- Spending

**School Readiness Skills**
- Book awareness
- Demonstrate gross motor skills
- Recognize details of a story as they appear in the beginning, middle, and end
- Participate in repeating a song
Saving

putting money aside to buy goods and services later
Spending using money to buy goods and services now
Shiny Pennies

By Charlotte Hughes

Illustrated by Katherine Ren
Saving and Spending
(sung to the tune of “If You’re Happy and You Know It”)

♩ If you want to save some money, clap your hands.
♫ If you want to save some money, clap your hands.
♩ If you want to save some money, then your bank will surely show it.
♩ If you want to save some money, clap your hands.
♫ If you want to spend some money, stomp your feet.
♩ If you want to spend some money, stomp your feet.
♫ If you want to spend some money, then your bank will surely show it.
♩ If you want to spend some money, stomp your feet.
Thank you