Life Strategies: Investment Strategies

SFE&PD Annual Financial Literacy Conference

Office of Investor Education and Advocacy
United States Securities and Exchange Commission

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Time—Friend or Foe?

US Large Stock Returns (1926-2017)

Source: Ibbotson/Morningstar IA SSBII US Large Stock TR USD Ext Index
Managing Risk

Manage risk with asset allocation and diversification
How Funds Diversify

While any given company or sector held by a fund may decline, others may post gains.
### Two Types of Fund Strategies

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<th>Actively-Traded Funds</th>
<th>Passive Funds</th>
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<td>Often attempt to outperform a specific market index or benchmark</td>
<td>Attempt to track the performance of a specific market index or benchmark</td>
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Risk allocation based on your expected retirement date.
Before you invest, Investor.gov
SEC Resources
Check Out Your INVESTMENT PROFESSIONAL

SEARCH THE DATABASE

It's a great first step toward protecting your money. Learn about an investment professional's background, registration status, and more.
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