

EXHIBITOR INFORMATION

15th Annual Financial Literacy Leadership Conference

**Financial Wellness:
Agility & Sustainability**

**and
25th Anniversary Celebration**



OCTOBER 23-24, 2023

SFE**PD**

SOCIETY FOR FINANCIAL EDUCATION
& PROFESSIONAL DEVELOPMENT

ABOUT SFEPD

The Society for Financial Education and Professional Development (SFEPD) has a proven track record as a national leader in the financial literacy field in the United States. Established in 1998, SFEPD is one of the first educational nonprofits to deliver customized financial literacy programs and professional development opportunities for financial educators nationwide.

Our mission is to enhance financial and economic literacy and to promote the professional development of individuals in underserved communities.



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15th Annual Financial Literacy Leadership Conference

Financial Wellness: Agility & Sustainability

SFEPD's Annual Financial Literacy Leadership Conference is the destination for financial educators, federal and state policymakers, researchers, nonprofits, colleges and universities, students, and consumers to advocate for and enhance the financial literacy of Americans of all ages and backgrounds. Our top-rated conferences include organizations and individuals from across the nation and overseas. This year, we are featuring dynamic speakers and workshops with the theme "Financial Wellness: Agility & Sustainability."

Demonstrate your commitment to increasing the financial literacy of Americans while showcasing your financial education products and services by serving as an exhibitor. Exhibitor tickets are available for **\$800** per company which includes registration for two individuals and the exhibitor space.

Please use the following online platform to register as an exhibitor:

<https://registration.socio.events/e/sfepdconf23>

If you need SFEPD to invoice your company for your exhibitor ticket, please contact Melissa Schnur at
melissa.schnur@sfepd.org.

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15th Annual Financial Literacy Leadership Conference

Financial Wellness: Agility & Sustainability

SFEPD's Financial Wellness: Agility & Sustainability conference will feature keynote and luncheon speakers, and three concurrent workshops each day. We will also have an exhibit hall for participants to network with sponsors and other attendees. SFEPD's 25th Anniversary Celebration will take place the evening of October 23.

Workshop topics include:

- Digital Inequities: Its Impact on Financial Wellness
- Cultural Relevancy in Financial Education
- Psychology of Money
- Understanding the Economic Ecosystem
- Student Ambassadors In Action
- Making Money Moves
- Media Coverage of Financial Education
- Effective Presentations
- Retirement: Myths & Opportunities
- Financial Technology Trends & Tips
- Student Ambassadors General Session
- Global Financial Literacy Talk with Ted Daniels

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SFEPD STAFF



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For more information regarding our
Financial Wellness: Agility & Sustainability Conference,
please contact Melissa Schnur at
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