



ABOUT US

For 25 years, the Society for Financial Education and Professional Development (SFEPD), based in the Washington, D.C. area, has served as a financial literacy and professional development nonprofit. We teach financial skills to people of all ages and backgrounds with a focus on underserved communities and HBCU college students.

Our mission is to enhance financial and economic literacy and to promote the professional development of individuals in underserved communities.

CUSTOMIZED WORKSHOPS

SFEPD develops and presents customized financial literacy for organizations across the nation. We offer innovative financial education seminars for corporate, nonprofit organizations, and government agencies.

FINANCIAL LITERACY IN THE WORKPLACE

The Society for Financial Education and Professional Development (SFEPD) develops and presents customized financial literacy and professional development training for individuals and organizations across the nation. We offer innovative financial education workshops and seminars for corporate and nonprofit organizations, government agencies, and educational institutions. The trainings are designed to meet the needs of target audiences and increase the financial knowledge of participants to help them make informed decisions for their long-term financial well-being. SFEPD's seminars are recognized by the U.S. Department of the Treasury's Office of Financial Education for meeting their criteria for financial education programs.



OUR WORKSHOPS FOCUS ON:

- Practical applications of personal money management concepts to increase the financial knowledge of employees in the workplace.
- Tailored learning for a range of individuals, backgrounds and demographics.
- Research-based national data to ensure each session is relevant to each group.
- Customized instruction for face-to-face presentations and webinars.
- Interactive design with a dynamic format to engage audiences and encourage thoughtful decision-making.
- Results that give attendees the tools, knowledge, and skills for financial and professional growth.
- Highly-skilled instructors – experienced Certified Financial Planners, Financial Advisors, CPAs, authors, and other professionals in finance, investments, estate planning, professional development, and related fields.

FINANCIAL EDUCATION

- Personal Money Management
- Credit and Debt Management
- Retirement Planning
- Estate Planning
- Investor Education
- Home Ownership
- Financial Coaching

PROFESSIONAL DEVELOPMENT

- Team Dynamics
- Effective Presentation Skills
- Conducting Productive Meetings
- Corporate Culture
- Corporate Etiquette
- Workplace Professional Development
- Life Coaching